

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Blue West Media/ POL **Attention: Accounts Payable** 5130 East 18th Avenue Denver, CO 80220

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE Property	WHAS		
Invoice #	2745495-1	Order #	2745495
Invoice Date	08/06/23	Alt Order #	
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/06/23	Flight Dates	07/31/23 - 08/06/23
Advertiser	POL/ Andy Beshear	D/GOV/KY	
Product			
Estimate #	2970		
	Account Executive	Nick Colopris	co
	Sales Office	WHAS Louis	ville
	Sales Region	Local	
	Agency Code	9917137	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	20009AG	
	Advertiser Ref	144988	
	Product 1		
	Product 2		

								Spots/				
Line Start	: Date E	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 07/3	1/23 (08/06/23	Local Ne	ews @ 5a M-F	5-6a	MTWTF	:30	10	\$80.00	NM		
Week		tart Date 7/31/23	End Date 08/06/23	MTWTFSS MTWTF	Spots/Week 10	Rate \$80.00						
Spots: #	Ch	Day Air	Date A	ir Time Descrip	otion	Start/End Tim	ne Length	Ad-ID			Rate	Туре
90	WHAS	M 07/	31/23 5	5:09 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	8005Н		\$80.00	
96	WHAS	M 07/	31/23 5	5:53 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	вообн		\$80.00	NM
93	WHAS	Tu 08/	01/23 5	5:11 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	8006Н		\$80.00	NM
97	WHAS	Tu 08/	01/23 5	5:28 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	8005Н		\$80.00	NM
91	WHAS	W 08/	02/23 5	:07 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	8006Н		\$80.00	NM
98	WHAS	W 08/	02/23 5	:43 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	3007H		\$80.00	NM
99	WHAS	Th 08/	03/23 5	5:11 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	8006H		\$80.00	NM
94	WHAS	Th 08/	03/23 5	:27 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	3007H		\$80.00	NM
92	WHAS	F 08/	04/23 4	:58 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	3007H		\$80.00	NM
95	WHAS	F 08/	04/23 5	5:20 AM Local N	lews @ 5a M-F	5-6a	:30	VSQBES23	8006H		\$80.00	NM
2 07/3	1/23 (08/06/23	Local Ne	ews @ 6a M-F	6-7a	MTWTF	:30	10	\$150.00	NM		
Week		tart Date 7/31/23	End Date 08/06/23	MTWTFSS MTWTF	Spots/Week 10	<u>Rate</u> \$150.00						
Spots: #	<u>Ch</u>	Day Air	Date A	ir Time Descrip	<u>otion</u>	Start/End Tim	ne Length	Ad-ID			Rate	Type
88	WHAS	M 07/	31/23 6	6:10 AM Local N	lews @ 6a M-F	6-7a	:30	VSQBES23	8005H		\$150.00	NM
82	WHAS	M 07/	31/23 6	6:41 AM Local N	lews @ 6a M-F	6-7a	:30	VSQBES23	8006Н		\$150.00	NM
80	WHAS	Tu 08/	01/23 6	3:22 AM Local N	lews @ 6a M-F	6-7a	:30	VSQBES23	8006Н		\$150.00	NM
85	WHAS	Tu 08/	01/23 6	6:41 AM Local N	lews @ 6a M-F	6-7a	:30	VSQBES23	3005H		\$150.00	NM
86	WHAS	W 08/	02/23 6	3:22 AM Local N	lews @ 6a M-F	6-7a	:30	VSQBES23	8006Н		\$150.00	NM
84	WHAS	W 08/	02/23 6	3:28 AM Local N	lews @ 6a M-F	6-7a	:30	VSQBES23	3007Н		\$150.00	NM
81	WHAS	Th 08/	03/23 6	6:11 AM Local N	lews @ 6a M-F	6-7a	:30	VSQBES23	8006Н		\$150.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

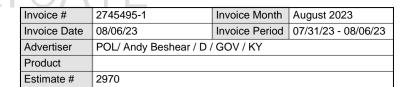
You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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				Spots/			
Line Start Date End Date Descri	ription Start/End Time	MTWTFSS	Length	Week	Rate	Type	
2 07/31/23 08/06/23 Local	News @ 6a M-F 6-7a	МГWГF	:30	10	\$150.00	NM	
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
89 WHAS Th 08/03/23	6:40 AM Local News @ 6a M-F	6-7a	:30	VSQBES2300	O7H		\$150.00 NM
83 WHAS F 08/04/23	5:56 AM Local News @ 6a M-F	6-7a	:30	VSQBES2300	O7H		\$150.00 NM
87 WHAS F 08/04/23	6:21 AM Local News @ 6a M-F	6-7a	:30	VSQBES2300	06Н		\$150.00 NM
3 07/31/23 08/06/23 Good	Morning America 7-9a	МГWГF	:30	15	\$200.00	NM	
Weeks: Start Date End Da		Rate					
07/31/23 08/06/2		\$200.00 Start/End Time	Longth	V4 ID			Poto Typo
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> 132 WHAS M 07/31/23	Air Time Description 7:41 AM Good Morning America	Start/End Time 7-9a	<u>Length</u>	VSQBES2300	ารม		Rate Type \$200.00 NM
135 WHAS M 07/31/23	8:38 AM Good Morning America	7-9a 7-9a		VSQBES2300			\$200.00 NM
125 WHAS M 07/31/23	8:48 AM Good Morning America	7-9a 7-9a		VSQBES2300			\$200.00 NM
128 WHAS Tu 08/01/23	7:27 AM Good Morning America	7-9a		VSQBES2300			\$200.00 NM
130 WHAS Tu 08/01/23	7:55 AM Good Morning America	7-9a		VSQBES2300			\$200.00 NM
136 WHAS Tu 08/01/23	8:54 AM Good Morning America	7-9a		VSQBES2300			\$200.00 NM
126 WHAS W 08/02/23	7:25 AM Good Morning America	7-9a		VSQBES2300			\$200.00 NM
134 WHAS W 08/02/23	8:48 AM Good Morning America	7-9a		VSQBES2300			\$200.00 NM
137 WHAS W 08/02/23	8:54 AM Good Morning America	7-9a		VSQBES2300			\$200.00 NM
138 WHAS Th 08/03/23	7:41 AM Good Morning America	7-9a		VSQBES2300			\$200.00 NM
129 WHAS Th 08/03/23	8:29 AM Good Morning America	7-9a		VSQBES2300			\$200.00 NM
131 WHAS Th 08/03/23	8:42 AM Good Morning America	7-9a	:30	VSQBES2300	О6Н		\$200.00 NM
127 WHAS F 08/04/23	7:24 AM Good Morning America	7-9a	:30	VSQBES2300	O7H		\$200.00 NM
139 WHAS F 08/04/23	8:11 AM Good Morning America	7-9a	:30	VSQBES2300	O6H		\$200.00 NM
133 WHAS F 08/04/23	8:37 AM Good Morning America	7-9a	:30	VSQBES2300	O7H		\$200.00 NM
9 07/31/23 08/06/23 Local	News @ 12p M-F 12-1p	M T	:30	2	\$90.00	NM	
Weeks: Start Date End Da 08/06/2		<u>Rate</u> \$90.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
41 WHAS M 07/31/23	12:14 PM Local News @ 12p M-F	12-1p		VSQBES2300	06Н		\$90.00 NM
45 WHAS Th 08/03/23	12:49 PM Local News @ 12p M-F	12-1p	:30	VSQBES2300	07Н		\$90.00 NM
10 07/31/23 08/06/23 Local	News @ 4p M-F 4-5p	MTWTF	:30	10	\$100.00	NM	
Weeks: Start Date End Da 08/06/2		<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
91 WHAS M 07/31/23	4:29 PM Local News @ 4p M-F	4-5p		VSQBES2300	06Н		\$100.00 NM
97 WHAS M 07/31/23	4:40 PM Local News @ 4p M-F	4-5p		VSQBES2300			\$100.00 NM
94 WHAS Tu 08/01/23	4:13 PM Local News @ 4p M-F	4-5p		VSQBES2300			\$100.00 NM
96 WHAS Tu 08/01/23	4:28 PM Local News @ 4p M-F	4-5p		VSQBES2300			\$100.00 NM
98 WHAS W 08/02/23	4:14 PM Local News @ 4p M-F	4-5p	:30	VSQBES2300	06Н		\$100.00 NM

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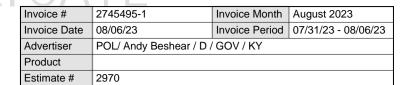
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93 WHAS W 08/02/23 4:24 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 92 WHAS Th 08/03/23 4:50 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 99 WHAS Th 08/03/23 4:57 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p	Rate Type 0.00 NM 0.00 NM 0.00 NM 0.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID F 93 WHAS W 08/02/23 4:24 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 92 WHAS Th 08/03/23 4:50 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10	0.00 NM 0.00 NM 0.00 NM 0.00 NM
93 WHAS W 08/02/23 4:24 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 92 WHAS Th 08/03/23 4:50 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 99 WHAS Th 08/03/23 4:57 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p \$100 WHAS F 08/04/23 \$100 WHAS F 08/04/23 \$100 WHAS F 08/04/23 \$100 WHAS F	0.00 NM 0.00 NM 0.00 NM 0.00 NM
92 WHAS Th 08/03/23 4:50 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 99 WHAS Th 08/03/23 4:57 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H	0.00 NM 0.00 NM 0.00 NM
99 WHAS Th 08/03/23 4:57 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$10 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 \$10 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H	0.00 NM 0.00 NM
95 WHAS F 08/04/23 4:27 PM Local News @ 4p M-F 4-5p :30 VSQBES23007H \$100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H	0.00 NM
100 WHAS F 08/04/23 4:37 PM Local News @ 4p M-F 4-5p :30 VSQBES23006H \$10	
	0.00 8184
11 07/31/23 08/06/23 Local News @ 5p M-F 5-530p MTWTF :30 8 \$200.00 NM	0.00 NM
Weeks: Start Date 07/31/23 End Date 08/06/23 MTWTFS MTWTF Spots/Week 8 Rate \$200.00	
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86 WHAS W 08/02/23 5:27 PM Local News @ 5p M-F 5-530p :30 VSQBES23007H \$20	0.00 NM
88 WHAS Th 08/03/23 5:29 PM Local News @ 5p M-F 5-530p :30 VSQBES23007H \$20	0.00 NM
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12 07/31/23 08/06/23 Local News @ 530p M-F 530-6p MTWTF :30 5 \$225.00 NM	
Weeks: Start Date 07/31/23 End Date 08/06/23 MTWTFSS MTWTF Spots/Week 5 Rate 225.00	
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	5.00 NM
	5.00 NM
The state of the s	5.00 NM
	5.00 NM
14 07/31/23 08/06/23 Local News @ 6p M-F 6-630p MTWTF :30 10 \$250.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
07/31/23 08/06/23 MFWFF 10 \$250.00	
07/31/23 08/06/23 MTWTF 10 \$250.00	ate Type
07/31/23 08/06/23 MTWTF 10 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID End	tate Type 0.00 NM
O7/31/23 O8/06/23 MTWTF - TOTAL TOTAL \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Start/End Time Description Length Ad-ID For Start/End Time Start	
O7/31/23 O8/06/23 MTWTF - MTWF - MTWTF - MTWT	0.00 NM
O7/31/23 08/06/23 MTWTF - 10 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Gescription Length Ad-ID Ength Ad-	0.00 NM 0.00 NM
O7/31/23 08/06/23 MTWTF - 10 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID F 92 WHAS M 07/31/23 6:24 PM Local News @ 6p M-F 6-630p :30 VSQBES23006H \$25 87 WHAS M 07/31/23 6:27 PM Local News @ 6p M-F 6-630p :30 VSQBES23005H \$25 88 WHAS Tu 08/01/23 6:11 PM Local News @ 6p M-F 6-630p :30 VSQBES23005H \$25 93 WHAS Tu 08/01/23 6:29 PM Local News @ 6p M-F 6-630p :30 VSQBES23006H \$25	0.00 NM 0.00 NM 0.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID F 92 WHAS M 07/31/23 6:24 PM Local News @ 6p M-F 6-630p :30 VSQBES23006H \$25 87 WHAS M 07/31/23 6:27 PM Local News @ 6p M-F 6-630p :30 VSQBES23005H \$25 88 WHAS Tu 08/01/23 6:11 PM Local News @ 6p M-F 6-630p :30 VSQBES23005H \$25 93 WHAS Tu 08/01/23 6:29 PM Local News @ 6p M-F 6-630p :30 VSQBES23006H \$25 95 WHAS W 08/02/23 6:08 PM Local News @ 6p M-F 6-630p :30 VSQBES23007H \$25	0.00 NM 0.00 NM 0.00 NM 0.00 NM

INVOIC

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WHAS

WHAS

36

34

25 07/31/23

Th 08/03/23

08/04/23

F

08/04/23

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2745495-1	Invoice Month	August 2023			
Invoice Date	08/06/23 Invoice Period 07/31/23 - 08/06/2					
Advertiser	POL/ Andy Beshear / D / GOV / KY					
Product						
Estimate #	2970					

Spots/	
·	Rate Type
14 07/31/23 08/06/23 Local News @ 6p M-F 6-630p MTWTF :30 10 \$2	250.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
90 WHAS Th 08/03/23 6:25 PM Local News @ 6p M-F 6-630p :30 VSQBES23006H	\$250.00 NM
91 WHAS F 08/04/23 6:09 PM Local News @ 6p M-F 6-630p :30 VSQBES23006H	\$250.00 NM
96 WHAS F 08/04/23 6:23 PM Local News @ 6p M-F 6-630p :30 VSQBES23007H	\$250.00 NM
15 07/31/23 08/06/23 LN (M-Su) 11-1135p MTWTF- S :30 12 \$2	200.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
07/31/23 08/06/23 MTWTF-S 12 \$200.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
103 WHAS M 07/31/23 11:23 PM LN (M-Su) 11-1135p :30 VSQBES23006H	\$200.00 NM
97 WHAS M 07/31/23 11:30 PM LN (M-Su) 11-1135p :30 VSQBES23005H	\$200.00 NM
101 WHAS Tu 08/01/23 11:15 PM LN (M-Su) 11-1135p :30 VSQBES23006H	\$200.00 NM
107 WHAS Tu 08/01/23 11:30 PM LN (M-Su) 11-1135p :30 VSQBES23005H	\$200.00 NM
99 WHAS W 08/02/23 11:29 PM LN (M-Su) 11-1135p :30 VSQBES23007H	\$200.00 NM
105 WHAS W 08/02/23 11:32 PM LN (M-Su) 11-1135p :30 VSQBES23006H	\$200.00 NM
100 WHAS Th 08/03/23 11:24 PM LN (M-Su) 11-1135p :30 VSQBES23007H	\$200.00 NM
106 WHAS Th 08/03/23 11:30 PM LN (M-Su) 11-1135p :30 VSQBES23006H	\$200.00 NM
102 WHAS F 08/04/23 11:29 PM LN (M-Su) 11-1135p :30 VSQBES23007H	\$200.00 NM
108 WHAS F 08/04/23 11:32 PM LN (M-Su) 11-1135p :30 VSQBES23006H	\$200.00 NM
104 WHAS Su 08/06/23 11:12 PM LN (M-Su) 11-1135p :30 VSQBES23006H	\$200.00 NM
98 WHAS Su 08/06/23 11:28 PM LN (M-Su) 11-1135p :30 VSQBES23007H	\$200.00 NM
16 07/31/23 08/06/23 ET 7-730p 7-730p M- WT :30 3 \$2	250.00 NM
Weeks: Start Date 07/31/23 End Date 08/06/23 MTWTFSS M- WT Spots/Week 3 Rate \$250.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
27 WHAS M 07/31/23 7:19 PM ET 7-730p 7-730p :30 VSQBES23006H	\$250.00 NM
26 WHAS W 08/02/23 6:59 PM ET 7-730p 7-730p :30 VSQBES23007H	\$250.00 NM
25 WHAS Th 08/03/23 7:18 PM ET 7-730p 7-730p :30 VSQBES23007H	\$250.00 NM
17 07/31/23 08/06/23 Inside Ed 730-8p 730-8p MTWTF :30 5 \$2	250.00 NM
Weeks: Start Date 07/31/23 End Date 08/06/23 MTWTFSS MTWTF Spots/Week 5 Rate \$250.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
37 WHAS M 07/31/23 7:49 PM Inside Ed 730-8p 730-8p :30 VSQBES23005H	\$250.00 NM
35 WHAS Tu 08/01/23 7:54 PM Inside Ed 730-8p 730-8p :30 VSQBES23005H	\$250.00 NM
t see at	

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730-8p

730-8p

MTWTF--

:30 VSQBES23006H

:30 VSQBES23006H

\$80.00

NM

:30

7:50 PM Inside Ed 730-8p

7:54 PM Inside Ed 730-8p

3-4p

Daily Blast Live 3-4p

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\$250.00 NM

\$250.00 NM





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Send Payment To:

Invoice #	2745495-1	Invoice Month	August 2023			
Invoice Date	08/06/23	Invoice Period	07/31/23 - 08/06/23			
Advertiser	POL/ Andy Beshear / D / GOV / KY					
Product						
Estimate #	2970					

Spots/

Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
25 07/31/2	3 08/04/23	Daily Blast Live	e 3-4p 3-4p	MTWTF	:30	5	\$80.00	NM	
Weeks:	Start Date 07/31/23		WTFSS Spots/Week 5	Rate \$80.00					
Spots: #	Ch Day Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
12	WHAS M 07	/31/23 3:54 PN	// Daily Blast Live 3-4p	3-4p	:3	O VSQBES230	005Н		\$80.00 NM
11	WHAS Tu 08	/01/23 3:56 PN	/ Daily Blast Live 3-4p	3-4p	:3	O VSQBES230	005Н		\$80.00 NM
13	WHAS W 08	/02/23 3:25 PN	/I Daily Blast Live 3-4p	3-4p	:3	O VSQBES230	007Н		\$80.00 NM
14	WHAS Th 08 Credited		Daily Blast Live 3-4p	3-4p	:0	00			\$80.00 NM
15	WHAS F 08	/04/23 3:29 PM	// Daily Blast Live 3-4p	3-4p	:3	0 VSQBES230	006Н		\$80.00 NM
26 07/31/2	3 08/06/23	Good Morning a	America S 7-9a	S-	:30	1	\$90.00	NM	
Weeks:	Start Date 07/31/23		WTFSS Spots/Week 1	<u>Rate</u> \$90.00					
Spots: #	Ch Day Air	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
6	WHAS Sa 08	/05/23 7:27 AN	// Good Morning America Sa	7-9a	:3	O VSQBES230	007Н		\$90.00 NM
27 07/31/2	3 08/06/23	Good Morning u	America S 8-9a	S	:30	1	\$100.00	NM	
Weeks:	Start Date 07/31/23		WTFSS Spots/Week 1	Rate \$100.00					
Spots: #	Ch Day Air	Date Air Time	<u>Description</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
4	WHAS Su 08	/06/23 8:58 AN	M Good Morning America Su	8-9a	:3	O VSQBES230	006Н		\$100.00 NM
28 07/31/2	3 08/06/23	Nightline	1237-106a	МГWГF	:30	1	\$46.00	NM	
Weeks:	Start Date 07/31/23		WTFSS Spots/Week 1	<u>Rate</u> \$46.00					
Spots: #	Ch Day Air	Date Air Time	<u>Description</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
4	WHAS W 08	/02/23 12:52 AN	// Nightline	1237-106a	:3	0 VSQBES230	007Н		\$46.00 NM
				Total Spots	!	97			

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$16,661.00

 Agency Commission
 \$2,499.15

 Net Amount Due
 \$14,161.85

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